



A Hungry Blonde
FOOD - LIFESTYLE - FITNESS - TRAVEL

Sara
DUBLER

AWARD-WINNING BLOG 2018

Food Blogger / Health &
Lifestyle / Travel
www.ahungryblonde.com

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ABOUT

I started this blog in April 2017 as a creative outlet for me to express my love for all things food, eating and cooking. I am actually A Hungry Blonde, a fitness fanatic with a passion for leading a healthy active lifestyle combined with a taste of the finer things in life. I am creative, outgoing and simply love getting involved in fun and interesting new projects. I like to think outside of the box !

SOME OF MY COLLABORATIONS

- Recipe Collaboration: Migros, Bad Hunter Restaurant, Lausanne
- Copywriting, Swissmilk, Fribourg
- Body Positivity Campaign, Switzerland
- Recipe videos, Vacherin Mont-d'Or, Les Centres Manor, Cuisinart
- Michelin Star Chef Event W Verbier, Verbier
- LVMH Product Launches, Switzerland
- Food Tour Croatia, Dubrovnik, Croatia
- Sandoz Foundation Hotels, Switzerland
- Be Popcorn Recipe development , Lausanne,
- Alver Product Photoshoot, Lausanne, Switzerland



A HUNGRY BLONDE'S INSTAGRAM AUDIENCE LAST 30 DAYS

Top locations:

Lausanne - 15%
Geneva - 7.1%
Vevey - 2.6%
Montreux - 2.5%
Zürich - 1.9%

Top countries:

Switzerland - 54%
USA - 9.9%
UK - 7.6%
France - 4.4%

Impressions: 652,128

Story views: 1300-1500

Age range / gender:

25-34 years old
women 54% - 46% men



10'281
followers

WEBSITE STATISTICS

I try to showcase on a regular basis healthy easy-to-make everyday recipes but I like to throw in an indulging dessert every so often. My aim is also to support local and international brands alike as well as local, new restaurants, cafés and bars. There is nothing I love more than meeting and being inspired by World-class Chefs and learning from them, I work on projects which inspire me and I want to provide added value for my followers but in a genuine, authentic and creative way !!

Average Monthly Views

Unique Views

Demographics

25-44 years old

77.4% Female - 22.6 % Male

Top 3 Locations:

Vaud, Geneva and Zurich

AWARDS & ACCOMPLISHMENTS

- Influencer campaign winner for Grand Marnier 2019
- Award Nomination for a UK Blog Award 2019
- Kitchen Takeover in Dr Gab's Lausanne 2019
- HEALTH BLOG AWARD 2018 - Category "**Best European Blog**" London 2018
- Cook vs Chef Competition, Geneva 2018
- Two recipes on Bad Hunter Restaurant's menu 2017

**"Life is
uncertain. Eat
dessert first."**

CONTACT:

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MEDIA MENTIONS

- Socialize Magazine - Article / Interview with A Hungry Blonde
- RTS - Sunday Evening News segment
- Rouge FM - Batch cooking interview
- 20 minutes newspaper - Cooking Tips + Recipes
- Les Toiles Geneva - Interview with A Hungry Blonde
- 20 minutes newspaper - Body Positivity Campaign
- Feminina digital - Body Positivity Campaign
- Friday magazine - Body Positivity Campaign
- Takinoa - Interview with A Hungry Blonde

